



## Training Program in Health Economics and Outcomes Research

Bucharest, 25<sup>th</sup> - 26<sup>th</sup> November 2025

### For whom?

For researchers, clinicians, public decision-makers, and representatives of the private healthcare sector—including pharmaceutical and medical device companies, innovators, start-ups, scale-ups, and their investors—who are involved or interested in evidence-based healthcare financing decisions. Syreon Academy will provide problem-based courses, where theories, concepts, and methods are illustrated through practical exercises.

### Modules

#### Day 1 (25<sup>th</sup> November):

**AI in the value assessment of health technologies** with Zoltán Kaló PhD;  
*Ákos Bernard Józwiak DVM, PhD;*

This course provides guidance on applying new methods in the value assessment of health technologies, with special focus on AI and environmental aspects.

- Core concepts
- LLMs and predictive analytics
- AI-driven decision support
- Evidence synthesis through interactive sessions
- AI ethics and implementation challenges
- Integration of environmental aspects into HTA

#### Day 2 (26<sup>th</sup> November):

**Use of Real-world Evidence in Policy Decisions** with Zoltán Kaló PhD;  
*Bertalan Németh PhD; László Nagy PhD;*

Real-world evidence (RWE) is the clinical evidence generated from real-world data (RWD) on the use, potential benefits or risks of a health technology via observational studies, pragmatic trials or other methods. This course discusses how to use RWE for policy decisions

- Using RWE to support value judgement during the HTA process
- Potential for re-using RWE generated in other countries
- Incorporating RWE generation into managed entry agreements
- Workshop

## Pricing

|                | Early bird<br>2 Days | Standard<br>2 Days |
|----------------|----------------------|--------------------|
| Private sector | RON 8000             | RON 10000          |
| Public sector  | RON 4000             | RON 5000           |
| Student        | RON 2000             | RON 2500           |

*\*The indicated registration fees exclude 21% VAT*

Early bird deadline: **25<sup>th</sup> October 2025**

Standard deadline: **15<sup>th</sup> November 2025**

Min - Max. number of participants: **15 - 35 people**

## Additional information

**Location:** Bucharest, on-site only, (exact location TBD)

**Language:** English

**Timing of on-site courses:** from 9 AM to 4 PM

**Skill requirements:** Basic statistics and/or pharmaceutical R&D knowledge, familiarity with MS Office

**Equipment requirements:** own laptop, MS Office (Excel, Word, Power Point)

**HOW TO APPLY?** Download the REGISTRATION FORM: <https://syreon.ro/syreon-academy/>

To apply send the REGISTRATION FORM to:

[OFFICE@SYREON.RO](mailto:OFFICE@SYREON.RO)

