



CAMERA DEPUTAȚILOR  
Comisia pentru  
Sănătate și Familie

ROMÂNIA



UNIVERSITATEA DE MEDICINĂ,  
FARMACIE, ȘTIINȚE ȘI TEHNOLOGIE  
„GEORGE EMIL PALADE”  
DINTĂRGU MUREȘ

Centrul de cercetare pentru politici de sănătate și management



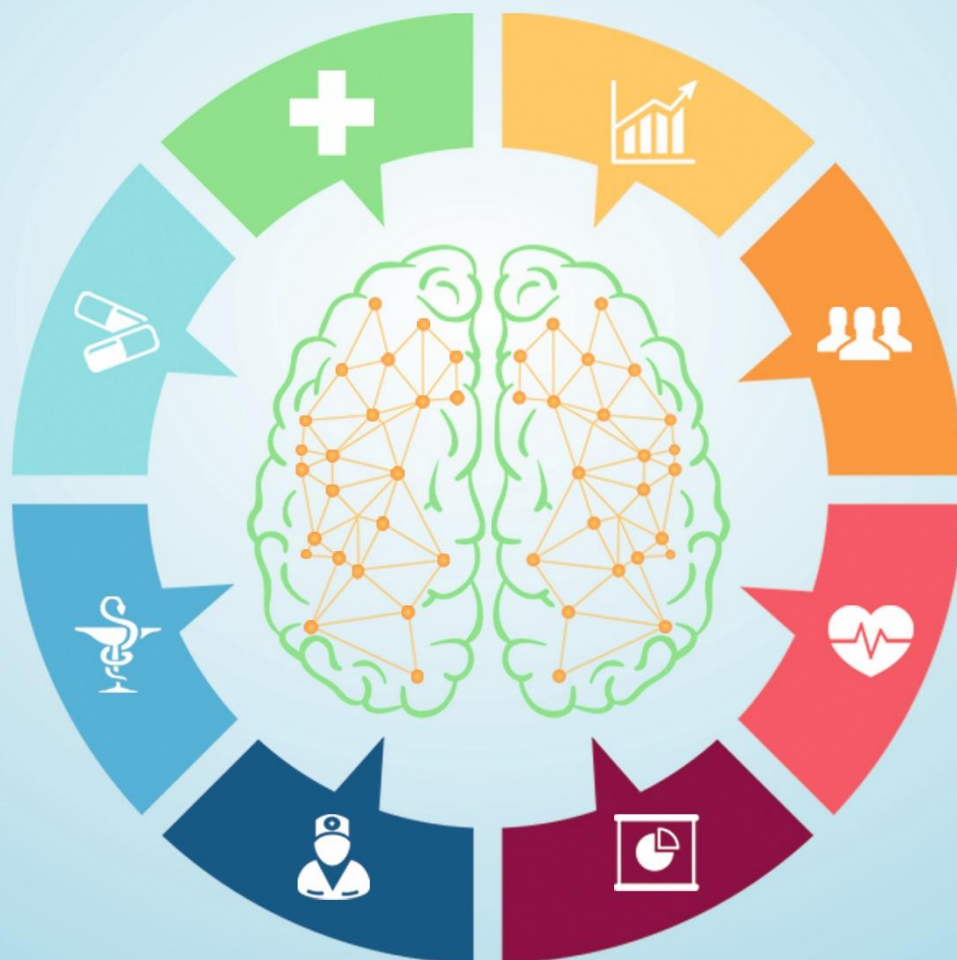
UNIVERSITATEA  
SAPIENTIA



14-16 Octombrie 2021

# CNFMS<sup>.RO</sup> 2021

Conferința Națională de Farmacoeconomie și Management Sanitar  
Ediția a VIII-a



## 14-16 OCTOMBRIE 2021 HOTEL PIATRA MARE - POIANA BRAȘOV

### PARTENERII EDIȚIEI ANTERIOARE

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## INVITATION TO PARTICIPATE

Dear Sir / Madam,

We invite you to participate at the National Conference of Pharmacoeconomics and Health Management, 8th edition, organized during:

**14-16 October 2021, Hotel Piatra Mare, Poiana Brașov and online**

The event is organized by UMFST "George Emil Palade" of Târgu Mureș - Research Center for Health Policies and Management, Sapientia University and SURYAM Association, event management being ensured by Health Events.

Professional partners: ISPOR Romania - Romanian Society of Pharmacoeconomics

Institutional partners: National Health Insurance House, National School of Public Health, Management and Improvement in Health Bucharest.

### Main topics addressed:

- **Pre-conference course: medical device HTA** - Prof. Zoltán KALÓ, Professor of Health Economics, Semmelweis University of Budapest / Syreon Research Institute
- **Improving the population's access to medicines**
- **Resilience of the health system, with a focus on local drug production**
- **Drug pricing in low- and middle-income countries**
- **Reform of the health services reimbursement mechanisms based on the real costs of the services**
- **Reorganization of the healthcare system based on the need for healthcare services of the population**
- **Can people afford to pay for health care in Romania? New evidence on financial protection:** Dr. Tamás Evetovits – Head, WHO Barcelona Office
- **Impact of COVID-19 on health services in Central and Eastern Europe:** special guest Prof. Zoltán VOKÓ, Professor of Epidemiology, Semmelweis University of Budapest
- **Modernization of healthcare infrastructure:** financing opportunities, technical and strategic aspects
- **Applied research** in the field of pharmacoeconomics and healthcare management in Romania

*The event will be attended by over 500 directors of hospitals and medical clinics, representing institutions involved in developing and implementing health policies (NHIH, MoH, NAMMD, Parliament, etc.), companies producing and distributing drugs, devices and medical equipment, professors from Universities of Medicine and Pharmacy in Romania and abroad.*

The national and international participation of important personalities in the medical field turns this conference into an important professional event, with opportunities to exchange national and international experience.

We look forward to your participation in this event. For confirmation, please send an email to [secretariat@cnfms.ro](mailto:secretariat@cnfms.ro).

dr. László Lorenzovici, President CNFMS 2021



## PREAMBLE

The 8<sup>th</sup> edition of the National Conference of Pharmacoeconomics and Health Management returns to the classic format, but also online, to facilitate a wide participation, containing a diversified program, adapted to the current needs and problems of the Romanian healthcare system, without omitting scientific and technological innovations and achievements, including health informatics.

The period of the pandemic of 2020-2021 showed us that the healthcare system can consume enormous financial and human resources, without having proportional benefits, in the absence of adequate strategies and implementations.

In the need to adapt to changing structure and management capacity, the time factor has become an urgency, given the large financial flows and indicators that look worse by the day. The computerization of the system has already shown its usefulness in rapid reaction, monitoring, but also in more efficient use of resources. The needs and opportunities for healthcare financing are among the topics that will be addressed at the latest edition of CNFMS, in addition to the topics of infrastructure development, resilience and local production capacities in the pharmaceutical field.

The reform projects, some of which are already under way, will be widely presented and discussed, as new health financing measures and rules will be developed on their basis. The reform strategy must take into account the capacity of patients to bear the financial burden of treatment costs, an analysis in this regard will be presented for the first time for Romania at CNFMS.

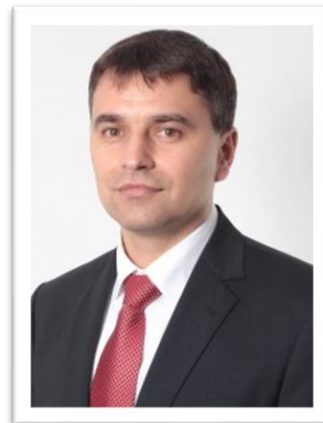
Guests from abroad will address topics of regional importance but also the latest methods and technologies that can be used in healthcare, to provide the best and cost-effective medical services for the population. There will be presentations about successful projects in hospitals, which can be an example to follow for other healthcare units.

CNFMS wants to contribute to increasing the administrative capacity of the healthcare system by disseminating knowledge, such as the pre-conference course, by analyses and presentations by experts, but also by providing the framework for professional and scientific debates in the field of pharmacoeconomics and healthcare management.

It is still our goal to mobilize and coagulate professors and PhD students in the field of pharmacoeconomics, healthcare management, and public health.

In order to facilitate the presence of specialists from public and educational institutions, CNFMS will offer the possibility of free participation for experts involved in the development and implementation of health policies, thus contributing to their professional development.

We expect you to actively contribute to the presentations and debates of CNFMS 2021.



**dr. László Lorenzovici**  
President CNFMS 2021